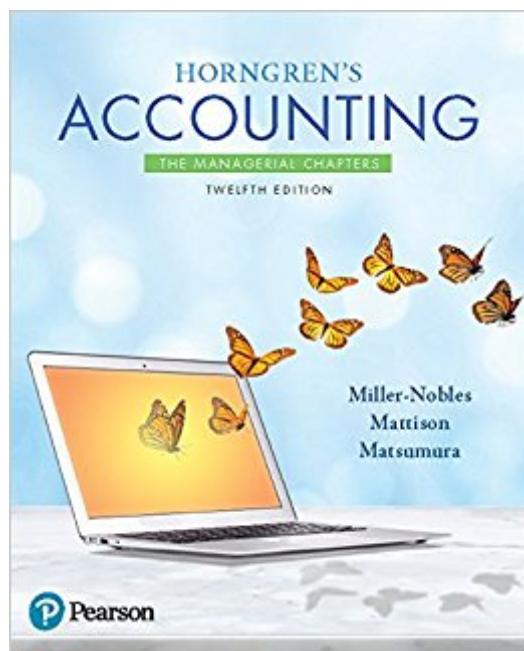


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Horngren's Accounting: The Managerial Chapters



Synopsis

For courses in Financial and Managerial Accounting. Â Expanding on proven success with Horngren's accounting Horngrenâ™s Accounting, The Managerial Chapters present the core principles of accounting in a fresh format designed to help todayâ™s learners succeed. As teachers first, the author team knows the importance of delivering a reader experience free of obstacles. Their pedagogy and content uses leading methods in teaching critical foundational topics and concentrates on improving results--all tested in class by the authors themselves. With this in mind, the 12th Edition continues to focus on readability and comprehension, and takes this a step further in the managerial chapters by employing a new theme to help readers see how managerial accounting is used as a tool to help all business people make decisions. By providing more meaningful learning tools, this title helps readers clear hurdles like never before. Â Also available with MyLab Accounting MyLabâ„¢ Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLabÂ AccountingÂ does not come packaged with this content. Students, if interested in purchasing this title with MyLabÂ Accounting, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLabÂ Accounting, search for: 0134675797 / 9780134675794 Horngren's Accounting: The Managerial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package, 12/e Â Package consists of: 013448682X / 9780134486826 Horngren's Accounting: The Managerial Chapters 0134490665 / 9780134490663 MyAccountingLab with Pearson eText -- Access Card -- for Horngren's Accounting, The Managerial Chapters Â

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